



Unleashed
Africa



#GenerationUnleashed

2019

TOWARDS THE ACCOMPLISHMENT OF THE SDGS.



3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



11 SUSTAINABLE CITIES
AND COMMUNITIES



17 PARTNERSHIPS
FOR THE GOALS



UNLEASHED AFRICA : SUSTAINABLE SOLUTIONS FOR AFRICA

Unleashed Africa Social Ventures is a youth led Tanzanian group of social enterprise focused on youth development, social innovation and job creation. We are committed to building an Africa future where African youth of every talent are empowered to fully engage in development work.



OUR VISION

An empowered generation of youth applying their talents to spearhead Africa's socio-economic development.

OUR MISSION

To equip youth with disruptive hacker skills to implement income generating community service and projects that create gender equality, youth employment, health and economic advancement.

OUR FOCUS

We are committed to driving development on the African continent and the world with a specific focus on Youth, Leadership, Innovation and Social Impact Businesses.

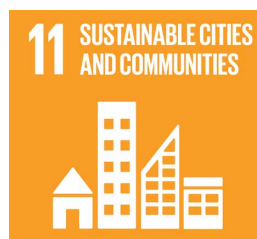
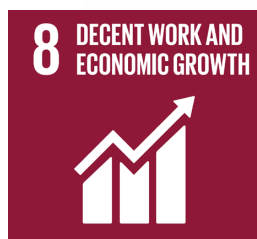
GOALS

- Catalyze 500,000 youth to sustainable income generating opportunities
- Capacitate 1,000,000 African youth with 21st century relevant-skills
- Empower 5,000 youth to take proactive charge towards becoming change agents in various spheres of influence
- Catalyze the growth of 1,000 African social enterprises.
- Capacitate 100,000 young women to execute on their dreams

Through partnerships at various levels of engagement; workshops, consultancies, capacity building, communications and research, Unleashed Africa is determined to empowering youth to contribute to Africa's development.

Our programmatic areas range from the Innovation in the arts and creative economy, sustainable events and communications, Sustainable public health, Social Enterprise Eco-system development and gender.

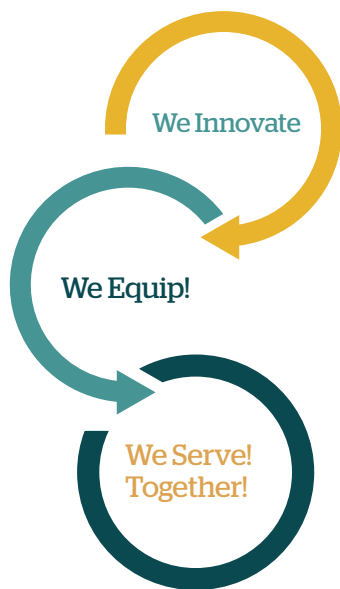
CONTRIBUTING TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS:



CORE VALUES : Proactive | Ethical | Growth Mind-set | Solution Driven | Ubuntu

- **Proactive:** Make It Happen! No Excuses!
- **Ethical:** Morally Sound
- **Growth Mind-set:** Everything can be unlearned. Nothing cannot be learned!
- **Solution Driven:** innovation is an everyday truth. Use it!
- **Ubuntu:** I am because we are

OUR MODEL OF OPERATION



► Innovate

We approach our work and goals centered in 5 programmatic areas through Innovation, Program Development, Partnerships, Research and Policy Advocacy

► Equip

We are determined to capacitate African youth with practical skills required to catalyze development.

► Serve Together:

We connect and match the youth we equip with income generating opportunities that result from the design activities in the 5 programmatic areas.

OUR APPROACH TO DEVELOPMENT

- Unleashed Africa's unique and innovative model of operations allows us to focus on solving Africa's challenges while simultaneously tackling youth unemployment.
 - We innovate solutions to various community challenges and equip youth in marginalized talent groups with the skills, knowledge and resources to serve the solution
- We believe that providing youth with sustainable and ethical income generation opportunities will enable them to:
 - Uplift themselves and their communities out of poverty and engage proactively in the social-economic development agenda.

UNLEASHED AFRICA BRAND PORTFOLIO



The Space

Social
Enterprise
Development



Unleashed
Academy for
Performing
Arts & Leadership

Arts &
Development



Beautiful You

Girl Child
Empowerment

SOCIAL ENTREPRISE DEVELOPMENT:

We are committed to contribute rigorously in building the social enterprise eco-system in Africa. Sustainability, job creation and community development is no longer a far luxury but an urgent necessity.

Here is how we have began to weave our story.

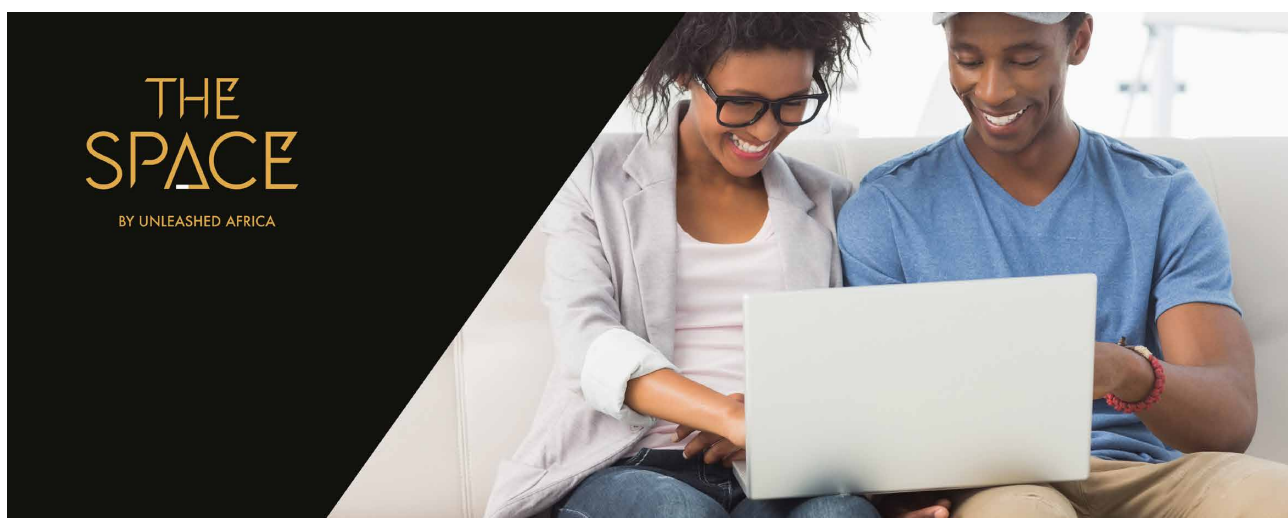
Tujenge TZ Innovation Challenge

The Tujenge TZ Innovation Challenge (TTIC) is a Social Entrepreneurship Empowerment Program with a set goal of growing the social entrepreneurship eco-system in Tanzania by building the capacity of growth stage "active" social entrepreneurs while at the same time raising the awareness of and presenting the Social Entrepreneurship concept of doing business as a viable and practical option for developing Tanzanian communities both socially and economically.



The Space

This is a capacity building and educational platform for current or aspiring social entrepreneurs. Get in touch if interested in hearing more about this and partnering with us.



ARTS AND DEVELOPMENT

The Unleashed Academy for Performing Arts and Leadership, is on a mission is to empower youth gifted in the performing art with arts education, and expose them up to opportunities that would allow them to better understand, exercise then achieve their full potential as artists, leaders and global citizens.

We envision the arts spearheading socio-economic development in Africa.

We have 3 objectives are clear:

- To empower, expose and educate artistic youth
- To catalyze a well-rounded societal acceptance and engagement in the arts
- To trigger more state participation and investment in the art space.

Our portfolio of activities cuts across a variety of service, product and project lines:

Creative Lab:

Performing Arts Studio offering space and lessons.



Performance Arts Agency:

Serving schools, corporate clients and individuals.



Events:

Open Arts Night, Creative Arts Summit, Arts Workshops.

Seasonal Camps:

Creative Kids Summer Camp, Christmas Showcase.



Production work:

Born to Dance ,Unleashed Artists Development Programs.





We are working towards becoming an internationally accredited school for the performing arts and leadership and running several other programs that would build a healthy arts ecosystem in the country; for artists, the society and government.

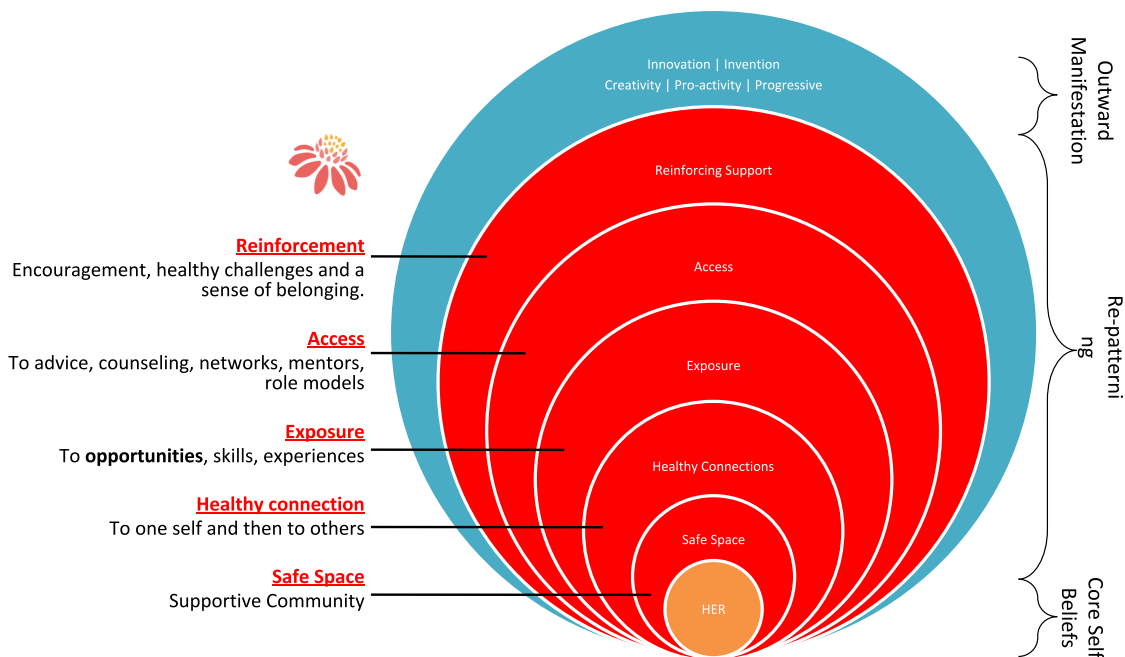
Since our launch on the 31st August 2016, we have managed to develop over 100 income generating opportunities for talented youth, raised over 10,000 usd in newly realized direct income for youth artists, sensitized over 2000 customers to the value of arts as well as held various capacity building workshop for artistic youth.



At Unleashed Africa, we believe what all development enthusiasts believe; **An empowered generation of girls living up to the full potential of their dreams** can change the world. And that in itself is our vision through the **Beautiful You Initiative**.

In line with that vision, we are on a mission to connect girls to information that will empower them to execute on their dreams.

Through digital and physical platforms of engagement, we work to connect girls to their authentic selves and identities, to others through healthy and safe interaction and to mentors and roles models



We are testing an innovative conceptual framework that we believe can change the way platforms that empower girls are built.

Our portfolio hosts:

Rise Up

This is a digital platform for girls that prototyped as the Amazing Opportunities for TZ girls groups; Hosting an engaged community of over 1,500 young girls who are daily connected to information about jobs, internships, volunteering opportunities, workshops, conferences, and scholarships.

Your Future is now

Soft and semi-hard skill Development Workshops

The Beautiful Together Talk show

Our plans involve engaging schools through uniquely tailored school workshops and RiseUp clubs for girls



WE HAVE WORKED WITH



WE LOVE PARTNERSHIPS, COLLABORATIONS AND CONVERSATIONS;



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